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City of Fairfax

CITIZEN CENTRIC REPORT FISCAL YEAR 2018

Fairfax City is a vibrant, livable 21st-century community with a strong, sustainable economy that supports walkable, safe and convenient access to the natural and built environment.*

Who We Are

Fairfax is a city both steeped in a rich history and the dynamic present. Located centrally in Northern Virginia and the Washington, D.C. metro area, the city has vibrant neighborhoods, a close-knit community, award-winning schools and parks, outstanding quality of life and wonderful diversity. The city continues to win national accolades, including being named one of the healthiest cities in the country by *US News & World Report* in 2018. Our governing body consists of a mayor and six councilmembers, who are elected every two years on a nonpartisan basis.



(left to right) Councilmembers Jon Stehle, So Lim, Michael DeMarco, Mayor David Meyer, Councilmembers Janice Miller, Sang Yi, Jennifer Passey

Reporting to You, the Citizens

As a city, represented by elected officials, we believe it's vitally important to report regularly to our citizens. This big-picture approach showcases a number of areas that the people who live here find critical, including the city's financial health, how we stack up against other jurisdictions and what we've recently accomplished in key areas like economic development, redevelopment, transportation, neighborhoods and governance. This report provides a snapshot of where the city is headed and what investments we're making in our community.

YEAR	Population	Per Capita Income	Median Household Income	Unemployment Rate	Average Housing Cost
2018	24,338	\$67,800	\$106,870	2.3%	\$504,197
2016	24,164	\$67,300	\$105,297	3.4%	\$485,587
2014	24,400	\$63,300	\$100,584	3.8%	\$451,100

*2035 Comprehensive Plan. For more information, visit fairfaxva.gov/livablefairfax

STRATEGIC GOALS



Economic Development

Advance the economic health of the city



Redevelopment

Stimulate and support targeted redevelopment



Transportation

Improve the city's multimodal transportation system



Neighborhoods

Enhance the quality of neighborhood living



Governance

Be a model for successful municipal governance

Accomplishments 2018

Big goals achieved in our city during the past year

Economic Development

Laying the foundation for a vibrant local economy

- » Developed fairfaxcityconnected.com
- » Strengthened our city-funded business-incubator relationship with GMU
- » Substantially increased direct business outreach
- » Helped foster public-private partnerships

Redevelopment

Stimulate and support targeted redevelopment

- » Completed construction of The Enclave
- » Broke ground on Scout on the Circle
- » Substantial completion of the Northfax transportation and storm-

drainage project

- » City Council approved redevelopment Paul VI property, NOVUS in Kamp Washington and Capstone on University Drive

Transportation

Improve the city's multimodal transportation system

- » Completed Burke Station Road sidewalk and drainage improvements
- » Completed Roberts Road sidewalk
- » Received \$21 million in NVTAF funding for corridor improvements to Jermentown Road
- » Created the city's first Multimodal Plan

Neighborhoods

Enhance the quality of neighborhood living

- » Earned top 10 national rankings for

healthiest and safest cities

- » Expanded the city's popular parks, recreation and cultural-arts programming
- » Enhanced the police response capabilities with the Next Generation 911 call system
- » Boosted fire-response capabilities with a traffic-preemption investment
- » Supported new wastewater lateral repair program

Governance

Be a model for successful municipal governance

- » Funded a comprehensive communications department
- » Expanded the city's public engagement with the introduction of Connect2FairfaxCity.com
- » Redesigned the city's website



In 2018, the city provided \$230,000 in innovation grants to our schools – enhancing learning, bridging achievement gaps and supporting teachers. Our public schools are owned by the city, which contracts with Fairfax County Public Schools to provide instructional services. Our city school board and superintendent oversee a system rich with innovation, including STEAM (Science, Technology, Engineering, Arts and Math) labs, environmental education/living classrooms, laptops for each middle-school student and outstanding summer enrichment. For more information, visit CityofFairfaxSchools.org

City of Fairfax Statistics, Fiscal Years Ending

		2014	5-Year Trend	2018
	Gross Economic Output (GEO)	\$ 29,294,476		\$ 30,419,324
	Occupancy Rates: Office & Retail	89.83%		90.28%
	Net change in number of active business from prior reporting period	-83		304
	Private Sector Construction (Comm & Res), Assessed Value	32,000,000		105,922,700
	Capital Investment in Public Infrastructure	24,809,000		35,988,370
	Cue Ridership	826,747		605,388
	Miles of Streets Repaved	18.32		17.3
	Average Fire Department Response Time	5:09		5:06
	Recycling Volume (tons per calendar year)	31,783		34,373
	Average Police Response Time	6 mins 22 sec		6 mins 49 sec
	Number of Residents Served by Parks and Recreation Programs	6,008		6,240
	Number of City Council Meetings held	32		34
	Number of Community Representatives on Boards & Commissions	114		128

Housing Affordability + Revenue and Expenditure Breakdown

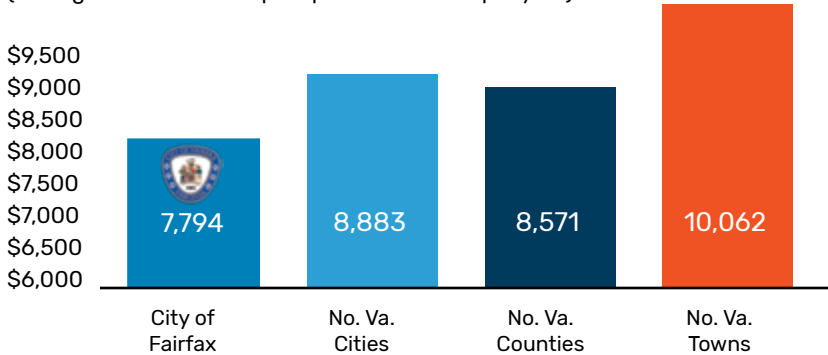


Received Certificate of Excellence in Citizen Centric Reporting, 2018, from the Association of Government Accountants

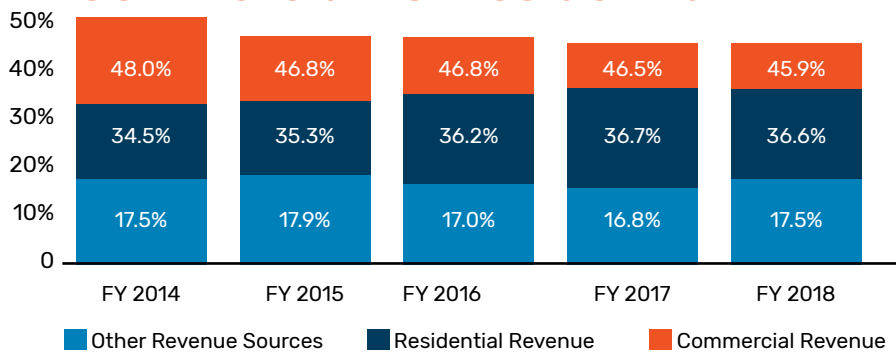


Residential Affordability

(average taxes and fees paid per homeowner per year)



Annual Revenue: Commercial vs. Residential



Distinguished Budget Award

40th
Consecutive
Year



Certificate of Achievement
FOR EXCELLENCE IN
Financial Reporting

25th
Consecutive
Year

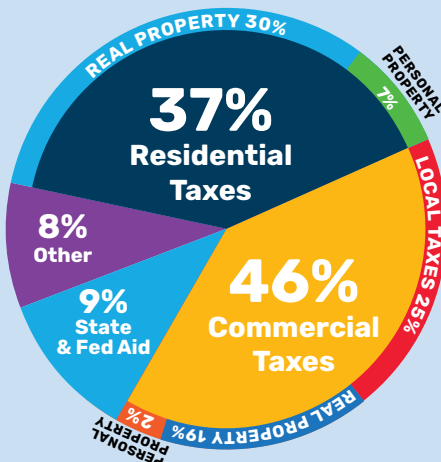
An independent audit was conducted by Cherry Bekaert LLP, resulting in a clean audit opinion on the Comprehensive Financial Report for the year ending June 30, 2018. Also in 2018, the city's AAA bond rating was renewed. Of the 38 cities in Virginia, Fairfax is one of only four with this highest rating. Complete financial information can be found on our website at

www.fairfaxva.gov/government/finance/auditreports-cafr

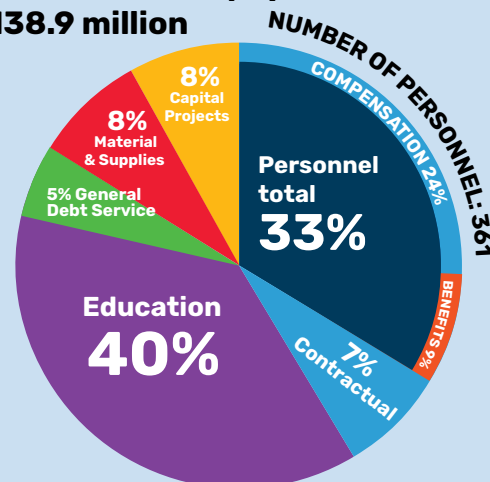


The FY2018 City General Fund Revenues and Expenditures

Where does the money come from?
\$139.1 million



How is the money spent?
\$138.9 million



The above graphs represent the City General Fund. Learn more about the city's budget at fairfaxva.gov/budget.

Future Investments*



Economic Development

- » Lead research-and-planning efforts for new commercial development projects
- » Spearhead a new partnership between Fairfax City and George Mason University
- » Continue to develop and grow our aggressive business-attraction campaigns



Redevelopment

- » Ground breaking at the PVI high school site
- » Ground breaking of Fairfax Gateway
- » Ground breaking of Capstone Collegiate

- » Invest in small-area planning in the Northfax commercial activity center.



Transportation

- » Construct the Chain Bridge Road sidewalk at Rust Curve
- » Start the design of Old Lee Highway Multimodal Improvements
- » Launch the design of the George Snyder Trail
- » Launch a bikeshare program connected to GMU and Vienna



Neighborhoods

- » Introduce new parks/rec and cultural-arts programming

- » New marketing campaign for the Renaissance Housing program
- » Create outreach programs for police and fire departments



Governance

- » Achieve minimum cash reserves (12% of General Fund revenues) to retain the city's AAA bond rating
- » Fund an upgrade (from part-time to full) to the Electoral Assistant Registrar position
- » Fund four additional positions for the fire department and its ladder truck

*Some of these items have been approved by the City Council, and some have been proposed to Council.



Inspiration for future planning

The city's Comprehensive Plan – which was adopted on February 12, 2019 – outlines the city's vision for how it wants to grow and develop over

the next 20 years. The document provides guidance for a range of topics (from development to our parks to sustainability) that affect our city. The plan also provides direction for zoning and budget decisions.

You may view the 2035 Comprehensive Plan by visiting fairfaxva.gov/livablefairfax. Also, the Plan's all-important Implementation Guide is posted online. The Guide provides an overview for a range of goals, including land use, neighborhoods, transportation, education, parks, housing, sustainability and the performance metrics for each category.

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Live Life Connected

Follow us: [CityofFairfaxVA](https://www.cityoffairfaxva.gov)

